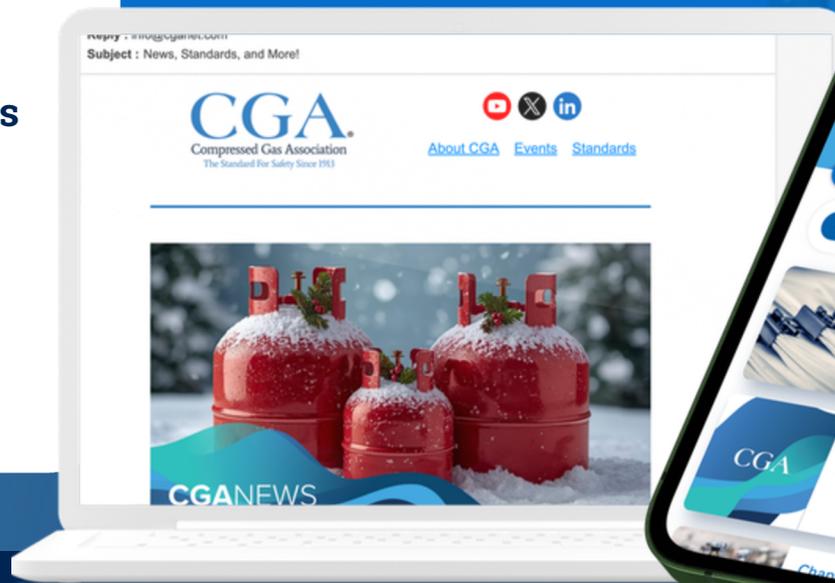


2026

MEDIA KIT

Contents:

- Handbook of Compressed Gases
- Newsletter
- Webinars
- CGA Events



Compressed Gas Association

The Compressed Gas Association (CGA) is the leading authority on safety standards for industrial, medical, food, and specialty gases and equipment. Since 1913, CGA has developed nearly 500 globally recognized standards, trusted by ISO, NFPA, the United Nations, and regulatory bodies worldwide. Representing members who support over 34,000 U.S. jobs and contribute more than \$30 billion to the American economy, CGA advances safety, drives innovation, and fosters professional development across the compressed gas industry.

HANDBOOK



High-impact visibility inside the industry's most trusted resource
40,000+ views per year!

The Handbook of Compressed Gases is the definitive technical reference for the compressed gas industry, relied upon daily by **engineers, safety professionals, operators, regulators, and decision-makers across North America and around the world.** Digitized for the first time, the Handbook now serves as a dynamic, frequently-accessed resource that supports safe design, operation, and compliance across a wide range of gas applications.

Ad Position	Size	1 Month	3 Month	6 Month
Exclusive Home Page Banner	1180x380 px	\$899	\$799/mo	\$699/mo
Chapter In-Content Banner	728x90	\$699	\$599	\$499
Chapter Sponsor Side Ad	300x250 px	N/A	\$399	\$299
Monograph Sponsor Side Ad	300x250 px	N/A	\$399	\$299

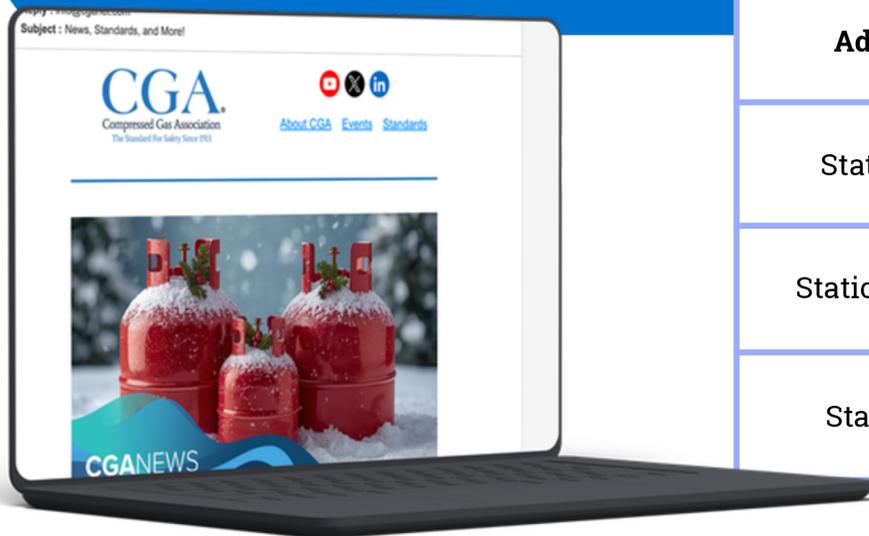
CGANEWS | NEWSLETTER

The trusted voice of the compressed gas industry.
5000+ monthly engaged subscribers. **53%** Open Rate.

Ask about adding **CGANews on LinkedIn Newsletter** for maximum exposure!

CGANews is the Compressed Gas Association's flagship newsletter, delivering timely updates, industry insights, and association news directly to professionals across the compressed gas value chain. Distributed regularly to CGA members and key stakeholders, CGANews keeps readers informed about standards development, safety resources, advocacy efforts, events, and emerging issues impacting the industry.

Advertising in CGA News offers consistent, high-visibility access to a highly engaged audience that values credible, practical information from CGA.



Ad Position	Size	1 Month	3 Month	6 Month
Static Header	600x100	\$1050	\$950/mo	\$850/mo
Static In-Content	600x100	\$950	\$850	\$800
Static Footer	600x100	\$900	\$800	\$750

WEBINARS

150-400+

Registrations Per Webinar

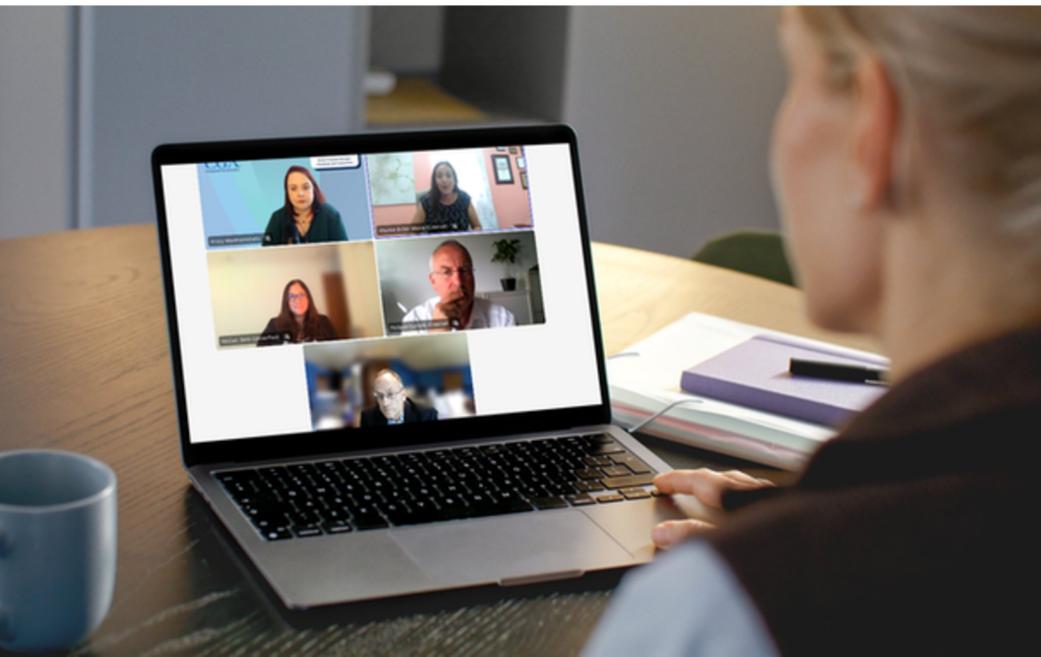
Engage a live audience focused on safety and compliance.

CGA Webinars set the standard for authoritative, expert-led education in the compressed gas industry. Focused on safety, standards, regulatory developments, and emerging technologies, these sessions are hosted by the Compressed Gas Association and feature subject-matter experts from across industry and government. **Unlike promotional or sales-driven webinars, CGA Webinars deliver objective, practical guidance that professionals trust to inform real-world decisions, compliance strategies, and operational best practices.**

CGA Webinars attract:

- Safety, engineering, and compliance professionals
- Technical specialists and operations leaders
- Regulatory and government affairs stakeholders
- Executives and managers overseeing risk and performance

Participants register intentionally, attend live sessions, and often access on-demand recordings—creating multiple touchpoints for sponsor visibility.



WEBINARS (CONT.)

Upcoming Webinars

Sponsored By:

January - Publication Spotlight (C-7)

February - CGANext Series 1 **Engagement** WELDCOA

March - CGA Membership 101

May - Publication Spotlight **AVAILABLE**

June - CGANext Series 2 **Cryogenics** CAVAGNA

July - TBD **AVAILABLE**

August - CGANext Series 3 **Career Paths** WELDCOA

September - TBD **AVAILABLE**

October - TBD **AVAILABLE**

November - CGANext Series 4 **Air Separation** **AVAILABLE**

December - TBD **AVAILABLE**

Exclusive Sponsorship of a CGA Webinar: \$5000

Webinar Sponsor Benefits

- Exclusive sponsor designation
- Logo placement on the webinar registration page
- Logo inclusion in all promotional emails
- Sponsor recognition during the live webinar
- Logo placement on opening and closing slides
- Visibility in post-webinar follow-up communications, including the on-demand recording (if recorded)
- Access to aggregated, non-personal attendee metrics (registrations, attendance, engagement trends)

Have a non-commercial webinar topic you'd like to present? Email Paul Pflieger at ppflieger@cganet.com.

2026

MEDIA KIT

LET'S CONNECT

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