

Sponsorship PROGRAM

C G A 2 4

NEW ORLEANS



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Interested in sponsoring the meeting? Email Paul Pflieger at ppflieger@cganet.com or call Paul at (202) 494-2220.

EVENT

Overview

CGA's Annual Meeting is the largest technically focused gathering of industry subject matter experts, and features a multi-day program with engaging speakers, invaluable networking opportunities, and technical committee meetings that play a crucial role in advancing safety across our industry.

Last year's Annual Meeting was our largest and most successful meeting to date. We hope to continue that momentum at this year's event.

As a sponsor at this year's meeting there are several opportunities for your company to connect with Annual Meeting attendees.

Support

You will support the critical work of CGA, create goodwill amongst CGA members, and increase awareness of your organization amongst attendees.

Benefits

Your organization will enjoy a number of benefits, including showcasing your products and services to potential clients, inclusion of your branding in meeting materials, and recognition at major meeting functions.

Connect

With participants from all levels of leadership within the industry, your company will want to connect with our meeting attendees – the driving forces in the industry.

SPONSORSHIP LEVEL QUICK VIEW

	Diamond	Platinum	Gold	*Silver	Bronze	Supporter
Exclusive Naming and Branding Rights	✓	✓				
Option for Company Branded Handouts	✓	✓				
Custom Ad in CGANews	2	1				
Logo on Conference Bag	✓	✓	✓			
Speaking Opportunity/Welcome Comments (Non-Commercial)	✓	✓	✓	✓		
Tabletop Exhibit	✓	✓	✓	✓		
Sponsor Recognition: Podium callout during general session	✓	✓	✓	✓	✓	
Sponsor Recognition: Rotating Slides	✓	✓	✓	✓	✓	
Sponsor Recognition: Social media	✓	✓	✓	✓	✓	
Sponsor Recognition: Promotional Materials/Signage	✓	✓	✓	✓	✓	✓
Sponsor Recognition: Event Website	✓	✓	✓	✓	✓	✓

*The Golf Sponsorship, which falls under Silver, has different benefits due to the nature of the event.

Diamond

MONDAY EVENING EVENT (SOLD)

CGA's Monday Evening Event is the largest and most popular social gathering at our Annual Meeting. As the exclusive sponsor of this event, you and your company will be supporting a vital networking opportunity and building community awareness and involvement.

Benefits:

- Exclusive Naming and Branding Rights
- Introduction of evening event
- Option for company branded handouts (paid for by company)
- Logo on Tote Bag
- Tabletop Exhibit
- Sponsor Recognition (Podium Announcements, Slides, Website, Social Media, Promotional Materials, Signage)
- **NEW!** 2 Custom Ads in CGANews

Platinum

AWARDS BANQUET AFTER PARTY (SOLD)

The CGA Awards Banquet After Party is a fun and exciting tradition at the Annual Meeting. Let loose with your peers and dance the night away in "the big easy".

Benefits:

- Exclusive Naming and Branding Rights
- Logo on Tote Bag
- After Party Invitation from Awards Banquet Stage
- Tabletop Exhibit
- Sponsor Recognition (Podium Announcements, Slides, Website, Social Media, Promotional Materials, Signage)
- **NEW!** 1 Custom Ad in CGANews

KEYNOTE SPEAKER (\$30,000)

With this exclusive sponsorship you will help support our sole keynote speaker for the conference. In addition to all the conference signage and recognition you will have a direct hand in the topic and focus area for our keynote and you will introduce the speaker from the podium.

Benefits:

- Exclusive Naming and Branding Rights
- Input into Keynote Focus Area and Speaker
- Introduction of Keynote Speaker
- Logo on Tote Bag
- Tabletop Exhibit
- Sponsor Recognition (Podium Announcements, Slides, Website, Social Media, Promotional Materials, Signage)
- **NEW!** 1 Custom Ad in CGANews

Gold

YOUNG AND EMERGING PROFESSIONALS (\$20,000)

The future of our industry relies on building the next generation of leaders. The Young and Emerging Professionals program has successfully been leading this effort for 3 years now. At the annual meeting your sponsorship will support a reception and 1-2 educational opportunities during the conference (depending on schedule availability). The YEP Programs are typically some of the highest rated and best attended at the annual meeting.

Benefits:

- Introduction of YEP Events
- Logo on Tote Bag
- Tabletop Exhibit
- Sponsor Recognition (Podium Announcements, Slides, Website, Social Media, Promotional Materials, Signage)

NETWORKING BREAK LOUNGE (\$20,000)

Give the people what they want, a break! The break lounge is a popular place to relax, answer some emails, or chat with your peers. The lounge had constant traffic during CGA23 and we expect it will be just as popular this year.

Benefits:

- Logo on Tote Bag
- Tabletop Exhibit
- Sponsor Recognition (Podium Announcements, Slides, Website, Social Media, Promotional Materials, Signage)

WIFI, TECH, MOBILE APP (SOLD)

We all know that technology is the backbone of any good conference. As the exclusive Wifi, Tech, and App sponsor you will be supporting the conference directly and making sure we use the latest and fastest technology.

- Exclusive Logo on CGA24 Application used by most attendees.
- Logo on Tote Bag
- Tabletop Exhibit
- Sponsor Recognition (Podium Announcements, Slides, Website, Social Media, Promotional Materials, Signage)



Silver

TUESDAY BREAKFAST: COMMITTEE APPRECIATION (SOLD)

Committees are the lifeblood of our association and the vital safety work we do. During this annual breakfast we honor the committee leaders who help us achieve our mission.

Benefits:

- Brief Welcome and Assist with Appreciation Breakfast Handouts
- Tabletop Exhibit
- Sponsor Recognition (Slides, Website, Social Media, Promotional Materials, Signage)

CGA24 WELCOME RECEPTION (\$15,000)

Welcome your peers to New Orleans and CGA24! This exclusive sponsorship is popular so act fast!

Benefits:

- Brief Welcome
- Tabletop Exhibit
- Sponsor Recognition (Slides, Website, Social Media, Promotional Materials, Signage)

PRE-AWARDS BANQUET RECEPTION (\$15,000)

The CGA Awards Banquet is an evening of celebration and recognition for our industry. As the pre-award reception sponsor you will help set the tone for this exciting night!

- Brief Welcome
- Tabletop Exhibit
- Sponsor Recognition (Slides, Website, Social Media, Promotional Materials, Signage)

GOLF TOURNAMENT SPONSOR (SOLD)

See page 5.

Bronze

Sponsor Recognition (Slides, Website, Social Media, Promotional Materials, Signage)

MONDAY BREAKFAST (\$10,000)

WEDNESDAY BREAKFAST (\$10,000)

OPTIONAL ACTIVITIES (\$10,000)

- Includes a ghost walk and two walking tours of New Orleans.

CGA24 Supporter

\$1,000 CONFERENCE SUPPORT SPONSORSHIP

Benefit:

- Name on CGA24 Conference Website, Name Inclusion on Conference Signage

*Conference events and activities subject to change.

2024 COMPRESSED GAS Golf Tournament

Sponsored By:
You!

TPC Louisiana is an 18-hole golf course, located in Avondale, Louisiana, a suburb southwest of New Orleans. Opened in 2004, it was designed by renowned golf course architect Pete Dye in consultation with tour professionals Steve Elkington and Kelly Gibson.

The breathtaking scenery at TPC Louisiana's golf course stretches over 250 acres of wetlands along the Mississippi River Delta. This championship golf course meets the highest course conditions and is a grand representation of the natural local habitat. The golf course layout incorporates stately stands of cypress and oak trees – with Dye adding plenty of water hazards and bunkers to make for a highly interesting game. The golf course features over 100 bunkers as well as five ponds, which come into play. There are five sets of tees at TPC Louisiana ranging from 5,121 yards from the front/women's tees to 7,400 yards from the tips, which will test the PGA TOUR's finest golf professionals.

There are a number of sponsorship opportunities for this year's tournament:

GOLF TOURNAMENT SPONSOR (SOLD)

This silver level sponsorship is the highest level for the tournament and the only sponsorship which will be attached to the conference sponsorship and branding.

Benefits Include:

- Shotgun Start Introduction to Golfers
- Table at start for your company information/giveaways
- Includes 4 Complimentary Golfers
- 2 Branded Holes
 - Tabletop Exhibit
 - Sponsor Recognition (Slides, Website, Social Media, Promotional Materials, Signage)

Additional Sponsorship Opportunities:

- Longest Drive Competition (SOLD)
- Closest to the Pin Competition (SOLD)
- Hole Sponsors (\$550) *Maximum 3 holes per company

